

Report on Industrial Visit to Shrinivasa Ayurvedic Pvt. Ltd., Nashik

Date of Visit: 05 April 2023

Organized by: Training and Placement Cell, Mahavir Institute of Pharmacy, Nashik.

Participants: D.Pharm Students

Introduction

The Training and Placement (T&P) cell of Mahavir Institute of Pharmacy organized an industrial visit to Shrinivasa Ayurvedic Pvt. Ltd. in Nashik on 05 April 2023. The visit aimed to provide D.Pharm students with practical exposure to the manufacturing processes, quality control, and operations within a leading Ayurvedic medicine manufacturing company.

Objectives of the Visit

- To understand the manufacturing processes of Ayurvedic medicines.
- To observe the quality control measures implemented in the production of herbal products.
- To gain insights into the operational and business aspects of an Ayurvedic pharmaceutical company.
- To bridge the gap between theoretical knowledge and practical application.

Welcome and Introduction Session

Upon arrival, the students and faculty members were warmly welcomed by the staff of Shrinivasa Ayurvedic Pvt. Ltd. An introductory session was conducted where the history, vision, and mission of the company were discussed. The students were briefed on the importance of Ayurvedic medicine in modern healthcare and the company's commitment to quality and innovation.

Plant Tour and Demonstration

The plant tour began with a walkthrough of the raw material storage area, where students learned about the sourcing and selection of herbs used in Ayurvedic formulations. The tour proceeded to the manufacturing units, where the following processes were demonstrated:

- **Extraction:** The methods of extracting active ingredients from raw herbs.

- **Formulation:** The process of combining various ingredients to create different Ayurvedic products.
- **Quality Control:** Steps taken to ensure the purity, potency, and safety of the products.
- **Packaging:** Techniques used for packaging to maintain product integrity and extend shelf life.

The students were able to observe the use of advanced machinery and technology in the production of Ayurvedic medicines, emphasizing the blend of traditional knowledge and modern science.

Interaction with Quality Control Team

A session with the Quality Control (QC) team provided insights into the stringent quality assurance practices followed at Shrinivasa Ayurvedic Pvt. Ltd. The QC team explained the various tests and standards that products must pass before reaching the market. Students learned about the significance of Good Manufacturing Practices (GMP) and the regulatory framework governing Ayurvedic medicines.

Seminar on Ayurvedic Medicine and Career Opportunities

Post-lunch, a seminar was conducted by the company's senior executives, highlighting the scope and future of Ayurvedic medicine. The seminar covered topics such as:

- The growing global demand for natural and holistic healthcare solutions.
- The role of innovation in developing new Ayurvedic formulations.
- Potential career paths in the Ayurvedic pharmaceutical industry, including research, production, quality control, and marketing.

Q&A Session with Company Executives

In the concluding session, students had the opportunity to engage with the company executives through an interactive Q&A segment. They asked questions about the challenges faced in the industry, the impact of regulatory

changes, and advice for aspiring professionals in the field of Ayurvedic pharmacy.

Conclusion

The industrial visit to Shrinivasa Ayurvedic Pvt. Ltd. was an enriching experience for the D.Pharm students of Mahavir Institute of Pharmacy. It provided them with a comprehensive understanding of the practical aspects of Ayurvedic medicine manufacturing and the operational intricacies of a pharmaceutical company. The visit successfully bridged the gap between academic knowledge and industry practice, inspiring students to pursue careers in the field of Ayurvedic pharmacy with renewed enthusiasm.





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